



ECONOMIC IMPACT OF

Augusta Regional Airport at Bush Field





Georgia Airports Mean Business

Georgia's airport system of 104 publicly-owned, public-use airports – nine commercial service airports and 95 general aviation airports – are essential to the state's transportation and economic infrastructure, supporting its diversified industries including technology, manufacturing, distribution, tourism, and agriculture. These businesses utilize Georgia's airports to transport employees, customers, vendors and goods, which spur economic development. Airport businesses support on-site and local jobs by providing aviation-related goods and services to aircraft and passengers. Additionally, on-airport capital improvements promote economic activity in the

community through increased construction jobs and the purchase of goods and services. Georgia's business and leisure visitors, who regularly arrive on commercial airlines and general aviation aircraft, stimulate local economies by spending money for lodging, food, other transportation, shopping, recreation, and entertainment.

Georgia's airports, by means of on and off-site businesses, visitors, and aviation-related organizations, contribute significantly to the state's economy, supporting 471,175 jobs, \$17.7 billion in payroll, and \$62.6 billion in statewide economic impact.

Statewide Economic Impact Study

The Georgia Department of Transportation commissioned this Federal Aviation Administration (FAA)-funded study to quantify the economic contribution of the state's airport system using an FAA-approved methodology of survey data and modeling estimates. The economic impacts are categorized by on-airport, visitor, and multiplier impacts to measure the total jobs, payroll, and total economic output of each of the 104 airports in this study.

visitors. The multiplier effect of these direct impacts was calculated using Georgia-specific regional multipliers. For example, if an airport employee purchases groceries, those dollars may support a grocer's payroll, the grocer may spend money on child care, and so on, until those payroll dollars originating from airport activity leave the community and state. The spending and re-spending generates additional economic activity in the region.

The economic benefits calculated for each of the airports was based on comprehensive survey data provided by airport managers, airport tenants, non-aviation businesses who utilize the airport, and airport

The total economic impact of \$62.6 billion is the sum of all direct airport and visitor impacts combining with the multiplier effects and presented in terms of jobs, payroll, and total economic output.

Statewide Economic Impact



	Hartsfield-Jackson Atlanta International	Other Commercial Service Airports	General Aviation Airports	Statewide Totals
Jobs	434,434	26,451	10,290	471,175
Payroll	\$16.3 billion	\$1.1 billion	\$354.4 million	\$17.8 billion
Economic Output	\$58.2 billion	\$3.2 billion	\$1.2 billion	\$62.6 billion

Note: Hartsfield-Jackson Atlanta International Airport data is from 2009 Economic Impact Study. All other data is based on CY2010.

— Benefits of Augusta Regional Airport at Bush Field —

The City of Augusta is located in east central Georgia at the intersection of Interstate 20 and U.S. Highway 25 along the Savannah River in Richmond County. With a population of nearly 196,000 as of 2010, Augusta is the second largest city in Georgia. Augusta is a community supported by a well-educated labor force, low cost of living, and diversified economic base of manufacturing, medicine, biotechnology, and the military.

Augusta Regional Airport at Bush Field is located six miles south of Augusta's central business district and is owned and operated by the City of Augusta. The airport is situated on over 1,400 acres and consists of two asphalt runways, Runway 17/35, which is 8,000 feet long, and Runway 8/26, which is 6,000 feet in length. The runways are complemented by full-length parallel taxiways, a precision instrument approach, and an air traffic control tower. Completed in 2006, the new commercial service terminal enables efficient movement of airline passengers and offers concessions and ground transportation services.

Commercial airlines have operated at Augusta Regional Airport since 1950. Today three airlines operate at Augusta Regional: American Eagle offers two daily departures to Dallas, Delta Connection provides 10 daily departures to Atlanta, and US Airways Express offers nine daily departures to Charlotte. This commercial service provides passengers one-stop connecting flights to destinations throughout the U.S. and the world. The Transportation Security Administration provides security screening to passengers.

The City of Augusta serves as the airport's the fixed base operator (FBO), providing aircraft tie downs, transient

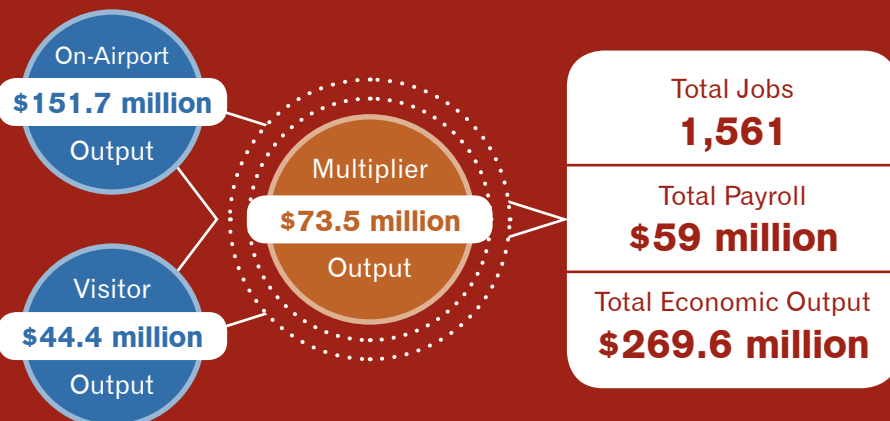
aircraft ramp parking, hangar storage, catering, fueling, and courtesy transportation. FBO amenities include a pilot lounge, conference room, flight planning room, and passenger lounge. Standard Aero is the airport's largest tenant and one of North America's largest corporate jet services facilities, providing all levels of aircraft maintenance, repair, and overhaul. McAir Aviation provides flight training to pilots.

Augusta Regional Airport is a gateway to the region and supports some of the area's major employers including Proctor & Gamble, John Deere, Kellogg, Bridgestone/Firestone, and T-Mobile. CJ1 Operations and Hull Storey base their corporate flight departments at Bush Field. The Masters Tournament is held each spring at Augusta National Golf Club. Airport officials estimate an additional 600 flights come through the airport during Masters Week and the airport hires more than 50 additional temporary workers to handle the increased traffic.

Other activities supported by the airport include aerial agricultural operations, Civil Air Patrol, environmental patrol, real estate tours, aerial surveying, and forest firefighting. The airport further enhances the quality of life in the area by supporting Angel Flight and air ambulance activity.

Airports connect Georgia's citizens and businesses to the rest of the state, our nation, and the global economy. Augusta Regional Airport at Bush Field plays a vital role in supporting the region with 1,561 jobs with an annual payroll of \$59,016,500, and \$269,632,600 in economic output for the local and regional economies.

Economic Impact of Augusta Regional Airport at Bush Field



Jobs measures the number of full-time equivalent jobs where a part-time employee counts as half a full-time employee.

Payroll measures the total annual wages and benefits paid to all workers whose salaries are directly attributable to airport activity.

Economic Output measures the value of goods and services related to the airport.

Georgia Airports

- Georgia is served by 104 publicly-owned, public-use airports:
 - Nine commercial service airports, including Hartsfield-Jackson Atlanta International, and
 - 95 general aviation airports.
- Airports in Georgia (excluding Hartsfield-Jackson Atlanta International) support:
 - 1.2 million annual boarded passengers.
 - 720,000 commercial service visitors.
 - 1.1 million general aviation visitors.
 - More than 500 on-airport businesses.
- Hartsfield-Jackson Atlanta International Airport:
 - Supports more than 46 million annual boarded passengers; that's nearly 12,700 daily boarded passengers.
 - Provides nonstop service to 156 U.S. cities and more than 80 international destinations in 52 countries.
 - Supports nearly 60 passenger and cargo airlines.
 - Is the busiest passenger and operations airport in the world.

Note: Calendar Year 2010 data.

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